

# LICENSING SUB-COMMITTEE



Report subject	<b>Cameo, Fir Vale Road, Bournemouth, BH1 2JA</b>
Meeting date	2 October 2025
Status	Public Report
Executive summary	<p>Neos 99 Limited (previously known as Rekom B Limited) has made an application to vary the premises licence at Cameo, Fir Vale Road, Bournemouth to:-</p> <ul style="list-style-type: none"><li>• Amend the layout to make the following changes:<ol style="list-style-type: none"><li>1. Reduce the size of the premises by removing the back half</li><li>2. Internal refurbishment</li><li>3. Relocation of entrance to Glen Fern Road (upon grant of this application the address shall be changed to Cameo, Glen Fern Road, Bournemouth, BH1 2LZ).</li></ol></li><li>• Add conditions to the premises licence to further promote the licensing objectives.<ol style="list-style-type: none"><li>1. No drinks will be permitted in the smoking area. The DPS/ general manager will risk assess (in writing) the number of smokers permitted at any one time and in particular at noise sensitive times and the number identified will be maintained. The risk assessment will be made available to the Responsible Authorities on request.</li><li>2. The designated queuing area shall be enclosed within appropriate barriers to ensure that the footway is kept clear</li><li>3. All staff engaged outside the entrance to the premises, or supervising or controlling queues shall wear high visibility yellow jackets or vests</li><li>4. The premises shall maintain membership of the Townwatch scheme (or any successor scheme) a senior member of staff shall attend all Townwatch meetings unless an emergency arises preventing such attendance and the premises will support Townwatch initiatives</li><li>5. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open</li><li>6. This telephone number is to be made available to residents and businesses in the vicinity</li></ol></li></ul>

	<p>7. The premises shall maintain a written dispersal policy</p> <p>8. A copy of the policy shall be made available to the licensing authority and authorised officer of the responsible authorities on request</p> <p>9. The dispersal policy shall include (but not limited to) the following:</p> <p>a. During the last thirty minutes of trading - volume levels shall be reduced and the music tempo slowed, lighting levels shall be raised to encourage the gradual dispersal of patrons during the last part of trading.</p> <p>b. DJ announcements shall be used to both encourage a gradual dispersal and to remind customers of consideration to neighbours.</p> <p>c. Notices shall be displayed in prominent positions at the exit of the premises requesting customers to leave quietly.</p> <p>d. During the closure of the premises the Premises Licence Holder shall provide SIA registered security staff, wearing hi-vis arm-bands, jackets or vests, externally to assist with managing customers leaving the vicinity of the premises. Any customers congregating or loitering outside after the premises has closed shall be encouraged to depart quickly and quietly.</p> <p>e. Security staff shall supervise customers leaving the premises for at least an additional 15 minutes after the conclusion of licensable activities or until persons are dispersed from the immediate area.</p> <p>f. Door supervisors shall receive training to familiarise them with the dispersal procedure.</p> <p>g. Training records regarding the dispersal procedure shall be maintained and shall be signed and dated by the member of staff receiving the training. Records of training shall be kept on the premises for 12 months and made available immediately to Police or representatives of the Licensing Authority upon request.</p> <p>All other hours, activities and conditions are to remain unchanged by this application.</p> <p>The licensing authority has received 5 representations from other persons.</p>
<b>Recommendations</b>	<p><b>It is RECOMMENDED that:</b></p> <p><b>Members are asked to decide whether to:-</b></p> <p><b>a) Grant the application to vary the premises licence as made, or part thereof.</b></p>

	<p><b>b) Refuse the application for the variation of the premises licence, or part thereof.</b></p> <p><b>c) Grant the variation of the premises licence subject to additional conditions.</b></p> <p><b>Members of the Licensing Sub-Committee are asked to decide at the end of the hearing after all relevant parties have been given the opportunity to speak. Members must give full reasons for their decision.</b></p>
Reason for recommendations	<p>The licensing authority has received 5 representations from other persons on the grounds that to grant the application would undermine the prevention of crime and disorder, public safety and the prevention of public nuisance licensing objectives.</p> <p>The licensing authority may only consider aspects relevant to the application that have been raised in the representations.</p> <p>Where representations have been received in relation to an application by a responsible authority or any other person, and the concerns have not been resolved through mediation between all parties, the Scheme of Delegation set out in the Council's Constitution states that these applications should be dealt with by the Licensing Sub-Committee.</p>

Portfolio Holder(s):	Councillor Kieron Wilson – Housing and Regulatory Services
Corporate Director	Glynn Barton – Chief Operations
Report Authors	Sarah Rogers – Principal Licensing Officer
Wards	Bournemouth Central
Classification	For Decision

## Background

1. The premises have benefited from a premises licence since transition of the Licensing Act 2003 in 2005. Prior to that it held a Justices' full-on licence and public entertainments licence.
2. A copy of the current premises licence is attached at Appendix 1.
3. A plan showing the location of the premises is attached at Appendix 2.
4. Prior to submission of this application an application for minor variation was made on 9 May 2025 to amend the layout of the premises to update the new layout and entrance from Glen Fern Road. This application was refused on 29 May 2025, with the following reason –

*“During the consultation period, we received several representations from local residents expressing concerns about noise and anti-social behaviour from patrons leaving the premises via the new entrance at Glen Fern Road. These concerns were deemed relevant as they impact the licensing objectives of prevention of crime and disorder and prevention of public nuisance.*

*As there is no right to a hearing for minor variations, you will need to re-apply by way of a full variation to make the changes you have requested. When drafting your new application, I strongly advise you to take into account the concerns raised by local residents and ensure that you address the management of this area to reduce nuisance within the operating schedule.”*

5. Following refusal of the minor variation meetings took place at the premises with the applicant, licensing authority, police and environmental health to discuss the proposals in more detail. As a result, several conditions were proposed, to form part of the resubmission of the application by way of a full variation. These conditions were consulted with Environmental Health and Dorset Police prior to submission, and no concern was raised about the new entrance from Glen Fern Road.
6. The application for full variation, under Section 34 of the Licensing Act 2003, was therefore received by the licensing authority on 14 August 2025. A copy of the application is attached at Appendix 3.

## Consultation

7. The application was served on all responsible authorities. The applicant confirmed that the statutory notices were displayed on site and published in the local newspaper.
8. Whilst Planning have not made a representation to the application they highlight a condition from their most recent application for proposed change of use of the existing nightclub at lower ground and ground floor for commercial units and student residential and ancillary accommodation along with refurbishment of the 1 – 5 floors. states as follows:

*“15. Prior to the occupation of any of the student bedrooms the works on the ground floor Class E commercial units shall be substantially completed and the existing nightclub use within the application site shall have ceased operation. The night club use within the application site shall not thereafter be reinstated.”*

The planning officer goes on to comment that “It depends on when they occupy the proposed student accommodation. At the moment, they are probably a long way from occupation. I expect the night club will be a temporary use. As such planning have no objection as they do not know when this permission will be implemented.”

9. 5 representations have been received from other persons on the grounds that to grant the application will undermine the licensing objectives. A copy of the representations is attached at Appendix 4.

## Options Appraisal

10. Before making a decision, Members are asked to consider the following matters:
  - The representations made by 5 other persons.
  - The relevant licensing objectives, namely the prevention of crime and disorder, public safety and the prevention of public nuisance and protection of children from harm.
  - The Licensing Act 2003, appropriate Regulations, Statutory Revised Guidance issued under Section 182 of the Licensing Act 2003 (February 2025) and the Council's Statement of Licensing Policy.

## Summary of financial implications

11. An appeal may be made against the decision of the Sub-Committee, by the applicant or any other person, to the Magistrates' Court which could have a financial impact on the Council.

## Summary of legal implications

12. If Members decide to refuse the application or attach conditions to the licence which the applicant or any other person does not agree to, the applicant or any other person may appeal to the Magistrates' Court within a period of 21 days beginning with the day that the applicant was notified, in writing, of the decision.

## Summary of human resources implications

13. There are no human resource implications.

### **Summary of sustainability impact**

14. There are no sustainability impact implications.

### **Summary of public health implications**

15. There are no public health implications.

### **Summary of equality implications**

16. There are no equality implications.

### **Summary of risk assessment**

17. There is no requirement for a risk assessment.

### **Background papers**

#### **BCP Council's Statement of Licensing Policy**

#### **[SOLP-2020-2025](#)**

### **Hearing Regulations**

#### **[The Licensing Act 2003 \(Hearings\) Regulations 2005](#)**

#### **Section 182 Guidance under the Licensing Act 2003 (February 2025)**

#### **[Revised guidance issued under section 182 of Licensing Act 2003 - GOV.UK](#)**

### **Appendices**

1 – Current Premises Licence

2 – Location Plan

3 – Copy Full Variation Application

4 - Representations